

Associate Memberships

are intended for businesses that provide services or products that serve or complement the Wisconsin Maple Syrup Industry.

Benefits of Associate Membership include:

- Free Add and Listing on our Association Web page - \$200.00 value.
- Free 1/2 page add in each issue of the Wisconsin Maple News (2 issues per year) - \$140.00 value.
- Free booth at our annual winter institute held each year in January - \$135 value
- Free subscription to Wisconsin Maple News
- Membership email and mail list — Priceless
- Business is promoted through events and festivals with the WMSPA.
- Business is promoted through flyers focusing on your businesses offerings to membership
- Associate Member fees support our Maple Marketing internship program.
- Associate Member businesses are respected by membership because of their support of our industry and our Wisconsin Maple Syrup Producers Association.

The goal of Wisconsin Maple Syrup Producers Association is to help our members make and market the finest pure maple syrup in North America.

Why Become an Associate Member?

Associate Member of the WMSPA gets the inside track to WMSPA membership and their buying power. Associate Members are the first to be offered promotional opportunities within the organization on our website, in our publications and through Association events throughout the year. Some of these events include:

- Our Annual Winter Institute
- A First Tapping event to bring media attention to the maple season.
- A booth at the state fair to promote and sell Wisconsin maple syrup.
- A Fall tour event to allow our members and public to visit maple producers and other local businesses around the state.

What does your funding do for WMSPA?

Your funding is used to help pay for many of the events listed here, but more importantly it is the primary source of funding for the WMSPA Maple Marketing Internship program. This program assists our association in many ways including making many appearances throughout the year at all types of events. Associate Members also have the chance have or intern attend one of their events. The intern helps our association apply for grants, education, and support our industry in any way they can.

The more Associate Members we have the more the Association can do for its members on an both the Associate and Producer levels.

Wisconsin Maple Syrup Producers Association Associate Membership



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