



## WISCONSIN MAPLE SYRUP PRODUCER'S ASSOCIATION, INC.

### MISSION STATEMENT

*The Wisconsin Maple Syrup Producer's Association, Inc is dedicated to improving the ability of its members to produce and market the finest maple syrup in North America.*

## 2018 Maple Syrup Producers of the year



Ted and Mary Simpson of Rocky Ridge Maple Syrup in Barron County. Ted's grandfather William started Simpson's Rocky Ridge Maple Syrup in 1926 with about 700 trees tapped. When Ted's grandfather passed away his wife continued to make maple syrup with Ted's father William, plus many other families, and friends. Helping with syrup was a family tradition, a part of growing up which continued after his grandmother's death in 1967. Ted and his brothers continued the operation After his father's death. In 1994, a sheer wind storm destroyed 80% of their woods. With some time and extensive sugar bush management, the sugar bush has been restored to more taps than before the storm. Production resumed in 2000 and has continued to be an important tradition for Ted and his wife Mary. Producing maple syrup and being involved with other maple producers through the Wisconsin Maple Syrup Producers Association is a passion of theirs, Ted has served as both president and Vice President of WMSPA to this day he continues to be a director. Mary has faithfully judged maple syrup for many years at the WMSPA annual meeting.



*Ted and Bill Simpson as kids collecting sap with their dad*