

The WMSPA awards the Honorary Lifetime Member Award at the Winter Institute and Trade Show Jan 12 and 13 at the Plaza in Wausau, WI. The Honorary lifetime members are chosen by committee members Lloyd Franz, Fred Hedmark, and Elton Hoff. The Honorary Lifetime member award is given to a member of the WMSPA over the age of 65 that have been involved in the maple industry and the WMSPA. The award recipients will no longer have to pay any dues for their membership. This year's recipients are Joyce and Stanley LaCrosse, Silver B Farms, Kewaunee WI. They have been making maple syrup for 58 year and farming for 62 years. Stan and Joyce started tapping 1000 taps on the rural Kewaunee farm. As their family grew their operation grew. They increased their operation to 4000 taps. As they have aged a little they have cut their operation back to 1000 taps, but took on some other challenges. They have owned an operated a campground for 38 years and a convenience store for 20 years. Stan and Joyce's family consist of 4 sons, 2 daughters, 13 grandchildren, 16 great grandchildren (including 2 sets of twins) and one great-great grandchild. They will be married 64 years this June.

They have been very involved with WMSPA. Stan has been a past president and director. In 1960, when the WI Maple Queen program started they took the queen to the National Queen Contest. The queen contest has evolved for many years and now is a Maple Marketing Intern. Stan and Joyce have planned many Winter Institutes when they use to travel throughout the state of WI. They hosted a Fall Tour and were a tour stop on the NAMCS Convention in 2006. The WMSPA is proud to have Stan and Joyce receive the Honorary Lifetime member award.