

## **WISCONSIN MAPLE SYRUP PRODUCER'S ASSOCIATION, INC.**

*The Wisconsin Maple Syrup Producer's Association is dedicated to Improving the Ability of its Members to Produce and Market the Finest Maple Syrup in North America!*

[www.wismaple.org](http://www.wismaple.org)



The WMSPA is in the process of producing a new cookbook. We are looking for a cookbook cover design, recipes, and advertisements. The requirements of the cookbook cover design is the person entering the contest must be a Wisconsin resident and include the WMSPA logo in their design. The winner will be awarded \$100 and a cookbook.

All recipes for the cookbook need to have maple syrup/maple sugar as an ingredient in the recipe. There will be three \$50 prizes for the recipes entered. Plus each winner will receive a WMSPA cookbook. The winners will be picked at random. Winners will be notified. All recipes and cover designs submitted will be property of the WMSPA.

We are also looking for individuals/businesses that would like to advertise in the cookbook. The cost of advertisements is \$150 for an Ad at the beginning of a chapter. \$125 if advertiser includes a recipe. \$75 for a half page ad. \$50 if advertiser includes a recipe. Please send your advertisements in jpg format if at all possible. The cookbooks will be sold throughout the maple industry by maple producers and dealers.

Please send your cover designs, recipes, and ads in by January 6, 2017. Checks for advertising should be made out to WMSPA. You can email them to [director@wismaple.org](mailto:director@wismaple.org) or mail them to Theresa Baroun, WMSPA Executive Director, 2546 Homestead Drive, De Pere, WI 54115.